



# BLMUK Impact Fund



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## Application Information & Guidance

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## Criteria for the Impact Fund

The impact fund is open to campaigns, projects, work, and organisations with Black leadership, which uplift the Black community and support the development of a Black liberation movement.

Organisations that meet the following criteria can apply for **up to £50,000**:

- Started operating before September 2017.
- Have had an annual income of less than £200,000 in each year of operation.
- Are based in the UK.
- Have a UK bank account in the name of the organisation, with at least two unrelated signatories, or have a nominated organisation that can receive the funds and make them freely available to your organisation as needed.
- Have a written set of rules, governing document, or constitution outlining the purpose of your organisation and how it is managed.
- Have a leadership team, coordinating group, management committee, trustee board or similar with three unrelated members.
- Are a non-profit organisation.

## Priority organisations

In addition to the organisation criteria, BLMUK will prioritise funding work that addresses multiple types of oppression e.g., Black organisations led by and for poor and working-class people, and/or people living in the most disadvantaged areas of the UK, LGBTQIA+ people, women, and disabled people.

## Organisations that are most likely to be funded will:

- have the clearest connection to [our themes](#).
- be contributing to systemic, societal, or community change.
- be led by people with lived experience of the issues being addressed.
- be making a positive impact on Black people and communities.
- be pushing change to new levels through work that already has an impact or is innovative and very promising in its approach.
- be working in coalition with other Black-led organisations where organisations would struggle to make a difference alone, or where work would otherwise be duplicated.

## What we will and will not fund

### Examples of what we will fund:

- ✓ Project activities and equipment
- ✓ Salaries
- ✓ Purchase of or work to buildings or land where permission is not required or is already secured
- ✓ Campaigning work
- ✓ Running costs, overheads, and fundraising work
- ✓ Volunteer expenses
- ✓ Organisational development (e.g., recruiting a consultant to help you develop a new strategy)
- ✓ Systems and process infrastructure (e.g., a CRM system to help you track community involvement)
- ✓ Staff or volunteer training
- ✓ Staff or volunteer wellbeing provision
- ✓ Litigation costs to support systemic change

**Note:** These are just examples. You can apply for other things, providing they are not on the list of What we will not fund.

### We will not fund:

- ✗ Applications from individuals
- ✗ Building work that needs planning permission not already secured
- ✗ Things you have already spent money on and are looking to cover now
- ✗ Loan repayments
- ✗ Academic research
- ✗ Organisations already in receipt of significant amounts of funding that covers their work

## How to apply

You have two options for making an application:

- **Option one (video or audio)** you can tell us some basic information in an online form and then submit a link to a single video or audio recording, telling us about your organisation, work, and plans, or
- **Option two (fully online)** you can tell us everything in an online form.

Once you have read this document in full, you can [apply here](#). The **deadline** to apply is 11:59pm on 23<sup>rd</sup> October 2022. Late applications cannot be accepted.

## Application Questions

The following questions apply to both application options. Instructions and guidance will be given as you go through the form online.

### Basic Information and Eligibility Questions

The following questions require drop-down (Yes/No or list) or short, free-text responses. Questions are listed below to help you prepare.

1. What is the name of your organisation?
2. Please provide a name and contact details for your organisation's main contact.
3. What are your organisation's website address and social media handles?
4. Does the work you are applying for have Black leadership, exist to uplift the Black community, and/or support the Black liberation movement?
5. Which of our five themes does your work fall under?
6. What date did your organisation begin operating?
7. Has your organisation had an annual income of less than £200,000 each year?
8. Where does your organisation's work take place? If possible, give a postcode.
9. Does your organisation have a UK bank account with two unrelated signatories?
10. Does your organisation have at least three unrelated people responsible for governance and leadership?
11. Is your organisation a non-profit organisation?
12. Is your organisation registered? If so, please provide your registration number.

We expect the basic information questions to take no more than 15 minutes to complete. If your answers tell us your organisation meets the criteria, you will be given the option to answer by the following questions in your chosen format.

## Detailed Information Questions

Guidance is provided below each question, to help you think about what to tell us.

1. Please tell us about your organisation and the work you do. (300 words/5min)

Ideas for what to include:

- What you do.
- Who in the Black community your work is designed to benefit e.g., whether they belong to specific communities or have specific needs.
- What issues your work aims to address and what effect the issues have.
- Your approach to addressing the issues and why this approach is needed.
- Whether your work is led by people affected by the issues you address.
- The change you want to create and how it's going so far.
- What relationships you have built or hope to build that support your work.

2. How much funding are you applying for? (1 word / 30 seconds)

See our FAQs if you would like guidance on how much to apply for.

3. Would you like the funding to be paid over one or two years?

(1 word / 30 seconds)

One year: all funding will be paid soon after being told you have been successful.

Two years: half as above and the other half a year later, unless agreed otherwise.

4. How do you plan to spend the funding to support your aims? (200 words/3min)

Ideas for what to include:

- A simple list of what the funding will be used for e.g., a website to help raise awareness of our campaign, counselling sessions to help our organisers process their trauma, six months room hire to hold our sessions etc.

5. How will this funding help your organisation and the people you aim to benefit?

(300 words/5min)

Ideas for what to include:

- What impact the funding could help to create and how.
- Who will benefit from the work and how (including your organisation).
- Why this work is needed and how you know this.

**Video or audio recordings must be less than 15 minutes to be accepted.**

**Please note:** Your application will not be assessed on how well it is written or recorded. We just need to understand your organisation, its work, and plans. Try not to assume we understand the specific issues your organisation is addressing. Reach out if you need help with your application.

## Documents you need to send us

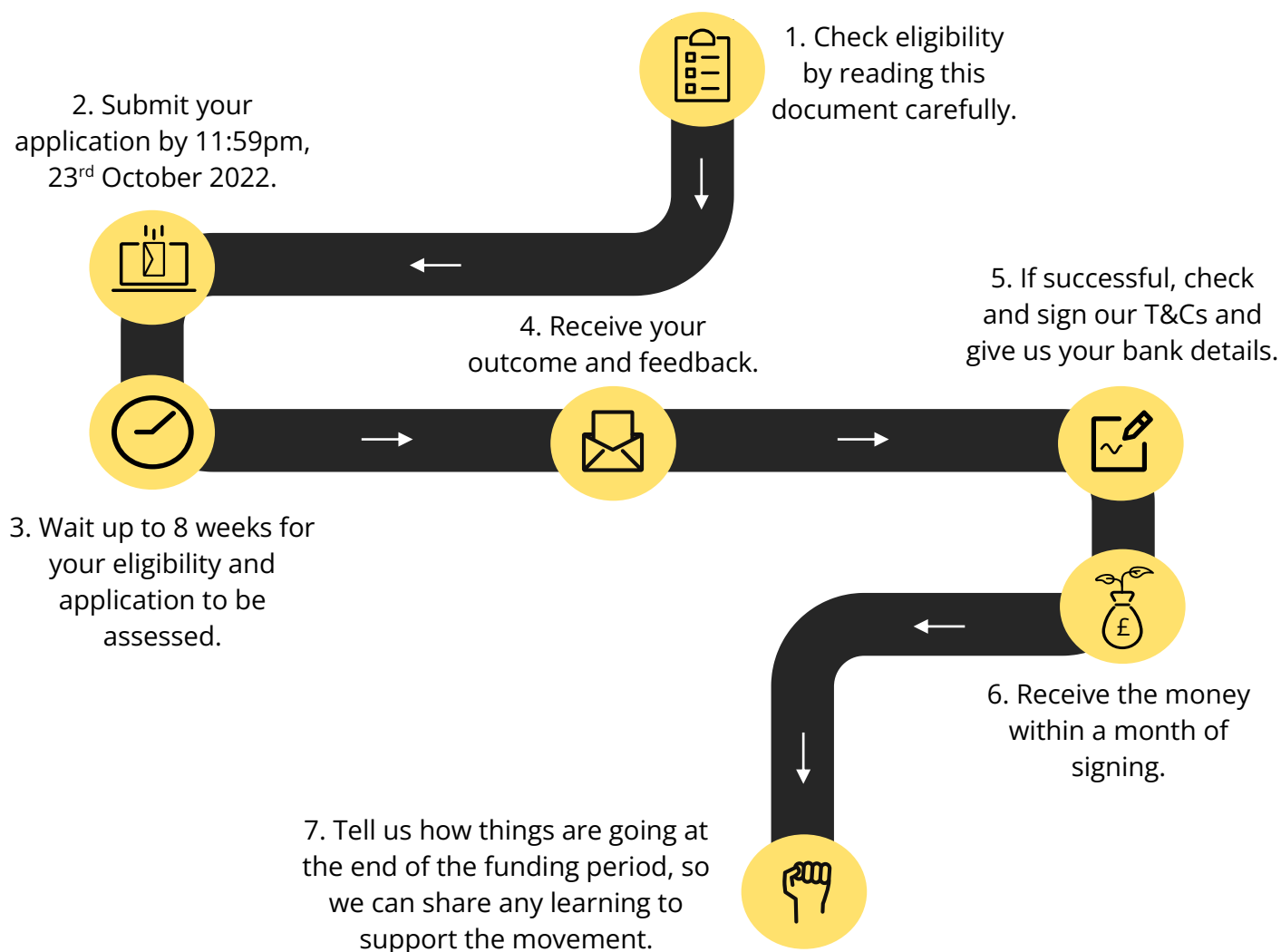
At the time of applying:

- Your organisation's accounts from the last two years.
- Your organisation's written rules, constitution, or governing document.

If successful:

- A bank statement or written confirmation from a nominated organisation to receive the money on your behalf and make it freely available for your work.
- Your safeguarding policy (we can help you create one, if required).

## Application Process



## **Have questions?**

Check out our [FAQs](#)

Reach out via email if you need anything:  
[grants@ukblm.org](mailto:grants@ukblm.org).